



2026 ANNUAL CONFERENCE

Sponsorship Information

Sponsorship opportunities are available to members and non-members and can be selected during the registration process. Listed fees do not include attendee registration.

Logo Sponsor (US\$275)

This non-exclusive sponsorship includes:

- Company logo within the online conference program and applicable event signage.
- Company name on the conference shirt.

This level does not include a tabletop, and conference attendance is not required.

Tabletop Sponsor (US\$750)

This non-exclusive sponsorship includes:

- Benefits of the Logo Sponsor
- Tabletop display during the Sponsor Showcase scheduled in conjunction with the Networking Mixer.

Sponsors must abide by the [Tabletop Display Guidelines](#) during the Showcase. A minimum of 1 individual attendee registration is required (not included in the fee).

Event Sponsor: Networking Mixer (US\$1,000/ four available)

This limited participation sponsorship includes:

- Benefits of the Tabletop Sponsor
- One logo on the conference shirt
- Program acknowledgment as an event sponsor
- Onsite signage during the specified event

A minimum of 1 individual attendee registration is required (not included in the fee).

Event Sponsor: Monday Group Lunch (US\$1,500 / one available)

This exclusive sponsorship includes:

- Benefits of the Tabletop Sponsor
- One logo on the conference shirt

- Program acknowledgment as an event sponsor
- Onsite signage during the group lunch on Monday
- Up to two tabletop displays during meal to showcase products or services.

A minimum of 1 individual attendee registration is required (not included in the fee).

Event Sponsor: Wednesday Group Lunch (US\$1,500 / one available)

This exclusive sponsorship includes:

- Benefits of the Tabletop Sponsor
- One logo on the conference shirt
- Program acknowledgment as an event sponsor
- Onsite signage during group lunch on Wednesday
- Up to two tabletop displays during meal to showcase products or services.

A minimum of 1 individual attendee registration is required (not included in the fee).

Add-On Option:

***NEW IN 2026* Sponsor a Challenge (US\$500)**

Work with SPRAT to create one daily attendee challenge set up near the information desk. Challenges can be a written question or a non-interactive display. Responses will be collected online with the assistance of SPRAT staff with varying options for selecting winners. Sponsors will be responsible for any equipment required for the challenge set-up along with the prize(s) for the selected winner(s).

Available only as an add-on to one of the sponsorship levels listed above and cannot be selected as a stand-alone option.